



Product Info. Sheet

for additional information call 877-220-9710
or go to www.naturaleyedrops.com

Nine Differential Advantages for NatO Eye Drops...

Ethical OTC - only Available Via Doctors

Our formula is homeopathic, however we have at least nine differential advantages over the other brands:

- 1- Stronger ingredients.
- 2- NatO is non-preserved vs. preserved.
- 3- Ours is very lightly lubricated vs. being non lubricated = NatO feels better to use.
- 4- We have a traditional eye drop bottle that is easier to use for better compliance by elderly patients.
- 5- Ours contains 15ml vs. 10ml or monodose giving better value to the patient.
- 6- Ours is labeled "Ethical OTC - Only Available Via Doctors," meaning NatO is more professional to dispense directly through your office – without competition from mass market pharmacies.
- 7- Ingredients specific for the condition, as opposed to a shotgun approach.
- 8- We have more active ingredients in each formula.
- 9- Ours is the only one Developed by a Board Certified Ophthalmologist who is also certified as a Homeopathic Physician.

VERY IMPORTANT – Because NatO products are only available via doctors, they will help build your practice and increase your profits.

We are able to offer such a powerful formula due to the fact that our drops are available via doctors only, for specific symptoms and do not have to generalize for the uneducated consumer who has to try and select the correct drug off of a store shelf.

Most importantly, the problem patients are showing fantastic results with NatO drops. For example: one patient had terrible symptoms for 1.5 years after Lasik and tried everything from lubricants and plugs to anti-inflammatory drops. Her doctor reported - "Upon use of NatO's "eye drops" her symptoms were relieved within a matter of days and she has continued to be symptom free."