

Treating Dry Eyes the Natural Way

Natural Ophthalmics' homeopathic technique treats dry eyes and other ocular conditions by using natural ingredients that stimulate the body's own immune system.

By Patricia Lamell, MEd, CO, COMT

STINGING, burning, itching, grittiness, blurred vision, and light sensitivity are among the complaints of dry eye patients. Traditional treatments use artificial lubricants to replace the eye's tear film but often mislead the body's natural tear production into reducing its output in response to the seemingly abundance of tears, thereby further worsening the problem.

Natural Ophthalmics, Inc. reverses this cycle with its homeopathic products that encourage the eye to increase its own natural production of tears. Natural Ophthalmics Dry Eye Drops stimulate the body to produce more of its own tears to lubricate the eye. Company research shows that this approach is more effective in relieving the symptoms of dry eye as well as the causes of this condition and other ocular problems.

Homeopathic Healing

While the exact biochemical mechanism of this and other Natural Ophthalmics products is still not fully understood, it is

Homeopathy: A Natural Defense

The human body's leading defense mechanism is its immune system, which acts upon intruding substances or microbes. Homeopathic medicine uses natural ingredients to trigger this response and heal the body. To do this, a substance that in large doses would cause disease or damage is introduced to the body in minute doses. This diluted form of the substance actually encourages the body to defend and/or repair itself. Such homeopathic medicines are frequently used in conjunction with traditional medicine.

felt that the ingredients in these homeopathic compounds trigger the body's natural healing response (see "Homeopathy: A Natural Defense.") Dry Eye Drops utilize a dilute mixture of natural ingredients that in large quantities are known to cause dryness, and uses them in minute quantities to stimulate the body's natural defense mechanisms, which in turn increase the normal production of tears.

For Both Women and Men

Due to hormonal and other factors, females and males produce tears differently. In response to this difference, Natural Ophthalmics created specific formulas for women and for men. Both include five core active ingredients with additional active ingredients specifically selected for each gender.

For example, Dry Eye Drops Just for Men has sulphur (which is indicated for dryness associated with redness, burning, and itching of the eye and lid margins) and nux vomica (which is indicated for excessive tearing and light sensitivity). Dry Eye

Natural Ophthalmics' eye drops use natural ingredients to stimulate the body's natural immune response to treat dry eyes and other ocular problems.



Drops Just for Women address dryness associated with menopause or hormonal imbalance. Also, the active ingredient pulsatilla helps return a tear film to normal after it has thickened due to menopause or female hormone imbalance. Sepia, the other active ingredient unique to Dry Eye Drops Just for Women, addresses the dryness associated with eye and eyelid weakness.

More Homeopathic Remedies

In addition to natural remedies for dry eyes, the company has homeopathic ocular solutions for allergies, blepharitis, cataracts, and post-refractive laser patients. In keeping with the homeopathic approach, products from Natural Ophthalmics contain ingredients that stimulate the body's mechanism to heal naturally.

Natural Ophthalmics also offers a variety of vitamin, mineral, and phytonutrient supplements to improve ocular and

overall health.

All products are over-the-counter medications but are available only through a physician's office. This limits the consumer confusion of which product to purchase, as commonly seen with retail over-the-counter products, and keeps the product and profit in the eyecare professional's office.

In a world where everyone is health conscious, offering natural homeopathic solutions for dry eyes and other ocular irritations provides a fresh approach to managing these conditions. ■

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WHERE TO FIND IT:

Natural Ophthalmics, Inc.
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